

**Now Available
at no cost to you!**

eAgentC BLOGS



Log in to the **KW Intranet**
(at the bottom of <http://www.KW.com>)

Click the **My Information** tab.

Click **My Office Website**, and then click
Office Website Administration

Click **Step 3.0 Add Your Content**

Click **2.7 eAgentC Blog and
RSS Feeds**

Select the **eAgentC Blog** tab and
click on the **Login Link**

1. Logging in

Login using the username and password that was emailed from Top Producer to your MCA's email address.

2. Selecting your blog

After you log in, select your blog to take you to the dashboard. The dashboard allows you to administrate and manage your blog.

3. Writing a post

Click on Write, and then on Write Post. Enter the title of your post, and then fill in your post in the Post Editing Area. Click Publish to save and publish the post to your blog.

4. Selecting a Post to Publish on your Blog

Click on Write, and then click on Select. Find other bloggers' posts to publish on your blog, and then click the dropdown to select your specific search filter. Choose MC and your Market Center Number. In Your Search Results you will have the option to Publish, Save, and Delete Posts. Choosing Publish will add the Post to your Market Centers Blog.

5. Adding your blogs RSS Feed to your Market Center Website

Go to section 2.7 in the Market Center Website Admin Tool and select the Add/Edit RSS Feed tab. You will need your blogs' RSS Feed URL.

6. Finding the RSS Feed URL of your blog

Click on the link to the RSS Feed at the bottom of your blog (in the bottom footer). To copy the RSS feed URL, select the URL, right-click on it and click Copy.

7. Adding the RSS Feed to your eAgentC Website

Complete the add/edit RSS Feed section and your blog will show up under the additional dropdown link menu on your eAgentC website

8. Congratulations your eAgentC Blog is now setup!

Having an updated blog will help better position you as the real estate resource for your community. Consumers will continue to come back to your blog for updated fresh content and insights on your postings. Continue to update your blog to give you the advantage of better positioning on search engines.