

**Now Available  
at no cost to you!**



Log in to the **KW Intranet**  
(at the bottom of <http://www.KW.com>)

Click the **My Information tab**.

Click **My Website**, and then click **Agent Website Administration**

Click **Step 3.0 Add Your Content**

Click **3.10 eAgentC Blog and RSS Feeds**

Select the **eAgentC Blog tab** and click on the **Sign-Up/Login Link**

### 1. Login / Sign up

Sign up for your eAgentC Blog and complete the sign up form. If you have already signed up then login using your existing username and password.

### 2. Select your blog

After you log in select your blog to be taken to the dashboard. The dashboard allows you to administrate and manage your blog.

### 3. Writing a post

Click on Write and then on Write Post. Here is where you will enter the title of your post and then fill in your post in the Post Editing Area. Click Publish to save and publish to your blog.

### 4. See your blog and post

The highlighted area will confirm your post was saved. Click View Site to see your post and view your blog. Keep this window open. You'll need it in the next steps.

### 5. Add your blogs RSS Feed to your Agent Website

Go to the agent website admin and select the Add/Edit RSS Feed Tab, You will need your blogs RSS Feed URL.

### 6. Finding the RSS Feed URL of your blog

Click on the link to the RSS Feed at the bottom of your blog (in the bottom footer). To copy the RSS feed URL, select the URL, right-click on it and click Copy.

### 7. Adding the RSS Feed to your eAgentC Website

Complete the add/edit RSS Feed section and your blog will show up under the additional dropdown link menu on your eAgentC website

### 8. Congratulations your eAgentC Blog is now setup!

Having an updated blog will help better position you as the real estate resource for your community. Consumers will continue to come back to your blog for updated fresh content and insights on your postings. Continue to update your blog and you could also take advantage of better positioning on search engines.